



EBSCO Training for The Bucharest Academy of Economic Studies:

# Business Source Ultimate and EBSCOhost Research Platform

Tibor Foltinsky, April 1, 2026

# Today's Agenda


1. Introduction
2. Overview of content in Business Source Ultimate database
3. New features available on the EBSCO platforms
4. Live Demo
5. Q&A Session



EBSCO Information Services

**More than 80 years**

serving the information needs of institutions  
and organizations globally





**More than  
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around the world use EBSCO Information Services products



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searches  
per year**

across all EBSCO  
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product databases

# Provide access to the most qualitative research, clinical decision support, learning, and intelligence-gathering



Colleges &  
Universities



Hospitals &  
Medical Schools



School  
Libraries



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Government  
Institutions



Public  
Libraries

# The World's Leading Aggregator of Premium Journal Information

More than **100,000** publications  
in more than **450** databases



# The World's Leading Provider of Subscription Management Services

- Sold and serviced approx. **4.5 million** subscriptions to more than **50,000** libraries around the world
- Actively working with nearly **128,000** publishers



# Global Provider of Print and E-books with Supporting Management System

More than **2,600,000**  
e-books available



# **Business Source Ultimate**



**EBSCO**

# Business Source Ultimate

## Active full-text publications

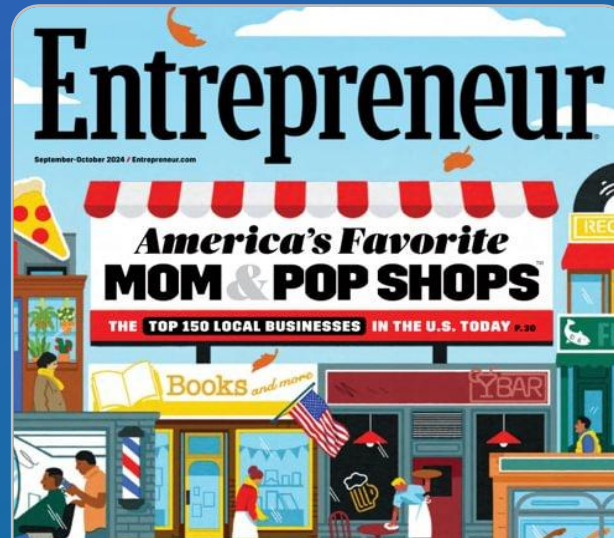
Active full-text journals and magazines	<b>3,746</b>
Active full-text, peer-reviewed journals	<b>2,750</b>
Active full-text journals indexed in Web of Science or Scopus	<b>1,358</b>

# Business Source Ultimate

## Active full-text journals by country/region

Australia & New Zealand	77	Latin America & the Caribbean	171
Canada	86	Middle East & North Africa	218
Central & Eastern Europe	311	Netherlands & Flanders	24
China, Hong Kong & Taiwan	65	Nordic Countries	26
French-Speaking Europe	89	South Asia & Southeast Asia	241
German-Speaking Europe	402	Spain	51
Italy & Italian Switzerland	19	Sub-Saharan Africa	77
Japan	68	United Kingdom & Ireland	626
Korea	10	United States	1,089

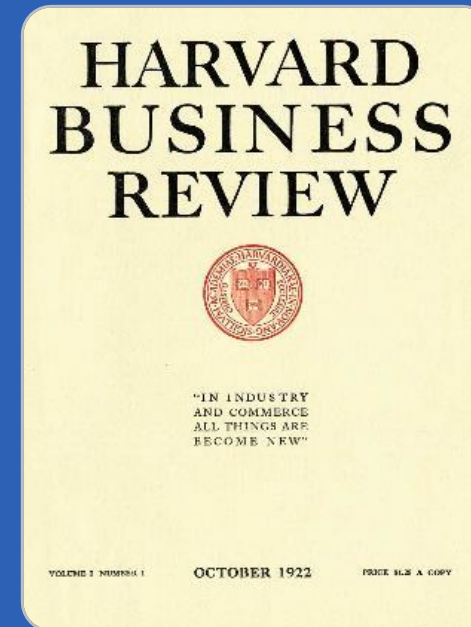
Business Source Ultimate provides ongoing full text for the top U.S. general business magazines (other business databases do not have active full text for these publications)



# Harvard Business Review

## Business Source Ultimate acts as the institutional e-journal for Harvard Business Review (HBR)

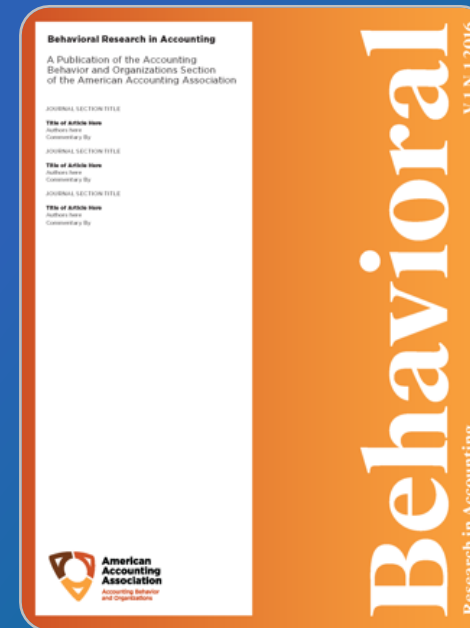
- New subscribers of Business Source Ultimate who don't already purchase "Extended Use Rights" for HBR may receive an upgrade allowing extended use rights (course use) for all articles from October 1922 to present
- Full text also provided for Chinese and German versions of HBR



# American Accounting Association

Business Source Ultimate acts as the institutional e-journal for all American Accounting Association journals including:

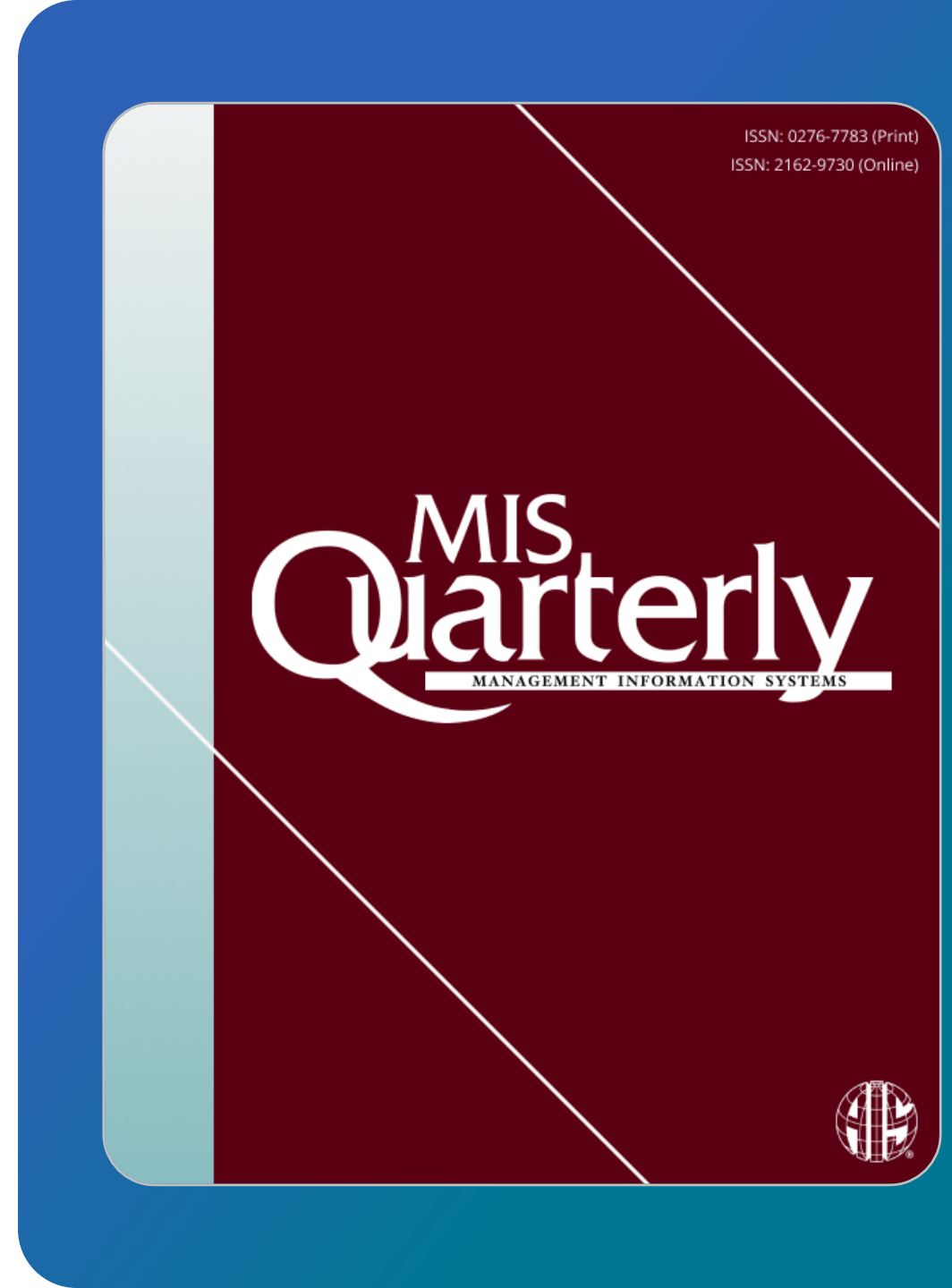
- *Accounting Horizons*
- *Accounting Review*
- *Auditing: A Journal of Theory and Practice*
- *Behavioral Research in Accounting*
- *Issues in Accounting Education*
- *Journal of Information Systems*
- *Journal of International Accounting Research*
- *Journal of Management Accounting Research*



# *MIS Quarterly*

## **Business Source Ultimate acts as the institutional e-journal for *MIS Quarterly***

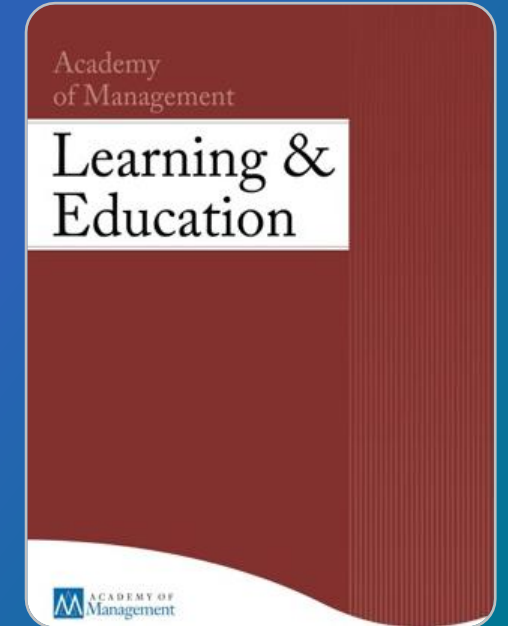
- Management Information Systems Quarterly (*MIS Quarterly*) is a peer-reviewed journal focusing on research in management information systems and information technology
- Regarded as a leading publication in the field of information systems
- Full text available from 1977 – present



# Academy of Management

**Business Source Ultimate acts as the institutional e-journal for all Academy of Management journals including:**

- *Academy of Management Discoveries*
- *Academy of Management Journal*
- *Academy of Management Learning & Education*
- *Academy of Management Perspectives*
- *Academy of Management Review*
- *Annals of the Academy of Management*



# INFORMS (Institute for Operations Research & the Management Sciences)

## 17 journals for which Business Source is the institutional e-journal

- *Decision Analysis*
- *Information Systems Research*
- *INFORMS Journal on Applied Analytics*
- *INFORMS Journal on Computing*
- *INFORMS Journal on Data Science*
- *INFORMS Journal on Optimization*
- *INFORMS Transactions on Education*
- *Management Science*
- *Manufacturing & Service Operations Management*
- *Marketing Science*
- *Mathematics of Operations Research*
- *Operations Research*
- *Organization Science*
- *Service Science*
- *Stochastic Systems*
- *Strategy Science*
- *Transportation Science*



# Business Source Ultimate

Full-text  
non-journal  
content

Case studies – business	15,462
Company profiles	31,458
Conference papers / proceedings collections	147
Country economic reports	1,125
Industry reports	15,788
Interviews – business (executive and analyst)	12,553
Market research reports	2,406
SWOT analyses	5,771
Videos – business and economics	66,200+
Videos – Academy of Management	111
Working papers – business	10,549

# Business Source Ultimate

High-quality business research from **MarketLine**

- Business Source Ultimate provides the full-text for **tens of thousands** of reports, profiles, etc. provided by MarketLine
- Content from MarketLine includes:
  - Case studies
  - Company profiles
  - Country economic reports
  - Industry reports
  - Market research reports
  - SWOT analyses

# Business Source Ultimate

## Company profiles and SWOT analyses

- Business Source Ultimate provides **more than 37,000** detailed company profiles and SWOT analyses
- Included from MarketLine:
  - Company profiles for more than 18,600 of the largest public and top private companies in the world
  - More than 5,700 SWOT analyses
- Included from SeeNews:
  - Company profiles for more than 12,750 companies located in Southeast Europe

### Key company information included:

- Company overview
- Key facts
- Business description
- Company history
- Key employees
- Executive biographies
- Major products and services
- Top competitors
- Company view
- Locations and subsidiaries

# Business Source Ultimate

## Conference papers and proceedings collections

Business Source Ultimate includes **more than 140** conference papers and proceedings collections from top conferences, including:

- Academy of Management
- American Academy of Advertising
- American Marketing Association
- Association for Consumer Research
- International Council for Small Business
- International Labour Organization
- International Society for Professional Innovation Management
- Marketing Management Association
- Marketing Management Association
- Society for Marketing Advances

# Business Source Ultimate

## Country economic reports

Business Source Ultimate provides **more than 1,100** country economic reports from top providers such as:

- Business Monitor International
- CountryWatch
- The PRS Group (Political Risk Yearbook)
- S&P Global
- Superintendent of Documents

### Country information included:

- Country overview and key data
- Environmental overview
- Economic forecasts
- Economic overview
- Historical overview
- Investment overview
- Political overview
- Policy
- Social overview

# Business Source Ultimate

Global market research from



- Strategic intelligence on industries, companies, countries, economies and consumers
- **6,100+** full-text reports
  - Apparel & Footwear
  - Appliances
  - Beauty & Personal Care
  - Beverages
  - Consumer Finance
  - Consumer Health
  - Electronics
  - Food service
  - Health & Wellness
  - Home & Garden
  - Home Care
  - Luxury Goods
  - Packaged Food
  - Personal Accessories
  - Retail
  - Toys & Games
  - Travel

# Standard & Poor's Industry Surveys (d/b/a CFRA)

## BSU includes all 53 CFRA Industry Surveys

- Aerospace and defense
- Airlines
- Automobiles
- Banks
- Beverages
- Biotechnology
- Capital markets
- Chemicals
- Commercial services and supplies
- Communications equipment
- Consumer finance
- Data processing
- Electric utilities
- Electronic equipment and instruments
- Energy equipment and services
- Food and staples retailing
- Food products
- Gas utilities
- Health care equipment and supplies

- Health care providers and services
- Hotels, restaurants, and leisure
- Household durables
- Household products
- Information technology consulting
- Insurance
- Internet software and services
- Life sciences tools and services
- Machinery
- Media
- Metals and mining
- Multiline retail
- Oil, gas, and consumable fuels
- Pharmaceuticals
- Real estate investment trusts
- Road and rail
- Semiconductors and semiconductor equipment
- Software

- Specialty retail
- Technology hardware, storage, and peripherals
- Telecommunications
- Textiles, apparel, and luxury goods
- Thrifts and mortgage finance

### REGION SPECIFIC

- Autos and auto parts: Europe
- Banking: Europe
- Food and beverage: Europe
- Food retail: Europe
- Media: Europe
- Oil and gas: Europe
- Pharmaceuticals: Europe
- Telecommunications: Europe
- Airlines: Asia
- Telecommunications: Asia

# Business Source Ultimate

## Interviews with business executives and analysis

- Business Source Ultimate includes **more than 12,500** interviews with business executives and analysts, provided by *The Wall Street Transcript*
- Content includes:
  - Exclusive CEO interviews
  - Sector roundtables
  - Money manager interviews
  - Analyst interviews

**THE WALL STREET  
TRANSCRIPT**

Questioning Market Leaders For Long Term Investors

# Business Source Ultimate

## Business videos from top providers

- Academy of Management
- Arizent (formerly SourceMedia, Inc.)
- Bloomberg
- California Management Review
- Harvard Business Publishing
- IGI Global
- Kiplinger Washington Editors, Inc.
- Prendismo, LLC
- Stash Media



# Business Source Ultimate

Faculty Seminar Series provided by Harvard Business School

- The Faculty Seminar Series features the work and research of prominent professors and experts from Harvard Business School
- Topics include:
  - Case method
  - Change
  - Communications
  - Ethics
  - Finance and accounting
  - Global business
  - Governance
  - Innovation and entrepreneurship
  - Leadership
  - Management
  - Organizational behavior
  - Organizational development
  - Sales and marketing
  - Social enterprise
  - Strategy
  - Technology and operations

# Examples of Additional Content Featured in Business Source Ultimate

## Ahead of Print content for many journals

- For many publications from leading publishers
- Easy to find in the result list
- Improves recency

## Pathways to Business & Economics

- Expert-written, peer-reviewed articles with visual support
- Written by professors and scholars
- Averaging 3,000 words in length

NEW

# Business Searching Interface

- Offers a clean, modern look
- Makes business research more intuitive and efficient
- Features improved navigation and a visually appealing design
- Offers browsable access to leading business journals and magazines
- Promotes searching by specific topics
- Provides easy to locate country economic data, company profiles, industry information and market research

The screenshot displays the Business Source Premier search interface. At the top, it shows the search bar with the text "Searching: Business Source Premier (and 4 more)" and the MyEBSCO logo. Below the search bar, there are filters for "Full Text", "Peer Reviewed", and "All time". The main heading is "Business Source" with a sub-heading "Leading Publications in this Database". Five circular icons represent different categories: Business Magazines, Accounting & Finance Journals, Management Journals, Marketing & Sales Journals, and MIS & POM Journals. Below this, there is a section "Explore featured content" with ten blue tiles for "Company Profiles by Country", "Company Profiles by Industry", "Country Reports", "Industry Reports", "SWOT Analyses", "Case Studies", "Executive Interview Transcripts", "Pathways to Research: Business & Economics", "Ahead-of-Print Articles", and "News". At the bottom, there is a large banner for "Business Continuity" with the text "Explore research in business planning for the unexpected". Below the banner, there is a section "Discover popular topics" with several tags: "AI in Business", "Leadership", "Remote & Hybrid Work", "Social Media", "Greenwashing", and "Sports Marketing".

# Company Discovery Pages for nearly 11,000 companies

Searching: Business Source Complete (and 3 more) MyESCO

Nvidia

Full Text Peer Reviewed All time

Advanced search

← Back

### Exploring: NVIDIA Corporation

**COMPANY PROFILE**  
**MarketLine Company Profile: NVIDIA Corporation.**  
A company profile of NVIDIA Corporation is presented.  
NVIDIA Corporation MarketLine Company Profile, 2024  
[Read more →](#)

**Founding date:** 07/1992  
**Founders:** Jensen Huang; Chris Malachuk; Curtis Priem  
**Headquarters Location:** Santa Clara  
**Current CEO:** Jensen Huang  
**Ticker symbol:** NVDA  
**Website:** <https://www.nvidia.com/>  
**Number of employees:** 13,775  
**Revenue/Turnover:** 130,697,000,000 USD  
**Industry/Line of Business:** semiconductor industry

**Top competitors**  
[Tesla, Inc.](#) [Amazon.com, Inc.](#) [Advanced Micro Devices, Inc.](#) [Alibaba Group Holding Limited](#) [Alphabet Inc.](#)

**Company Analysis**

**INDUSTRY REPORT**  
**Information Technology**  
[Read more →](#)

**SWOT ANALYSIS**  
**NVIDIA Corporation SWOT Analysis.**  
[Read more →](#)

**OTHER**  
Microsoft and Nvidia are now the world's most valuable companies. How Intel — once the top chipmaker — blew its shot to be one of them.  
[Read more →](#)

**Search results for "NVIDIA Corporation"** [View all results →](#)

**Academic Journal**  
**AI-Based Smart Real-Time PV Panels Soiling Recognizing System Using Deep Neural Network Frame...**  
On a global scale, the dust accumulation and soiling of solar photovoltaic (PV) systems, are the factors that after irradiation, have the most serious impact on system performance. In arid regions, soiling can severely affect large utility-scale PV...  
By: [Sarth, Hajar El Gouzi, Rachid El Nait, Yousof Benali, Mohamed Mezouar, Abdelkader](#)

**Academic Journal**  
**NVIDIA'S VOLATILITY SPILLOVERS TO EMERGING MARKETS: SHORT- AND LONG-TERM EFFECTS.**  
In recent years, the increasing market influence of technology companies and the potential for speculative bubbles in their stock prices to lead to financial instability, especially in emerging markets, has become a major concern. The vulnerability...  
By: [Akinci Tok, Serife](#)

**SWOT Analysis**  
**NVIDIA Corporation SWOT Analysis.**  
A SWOT analysis of NVIDIA Corporation is presented.

**Multimedia assets** [View all \(757\) →](#)

Link to most recently published MarketLine company profile plus company directory details

Links to top competitor Company Discovery Pages

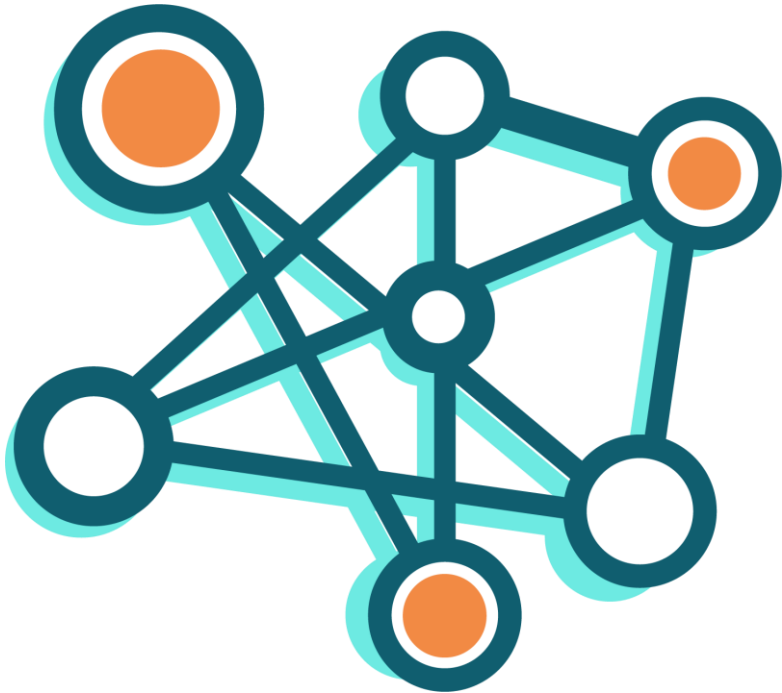
Links to related Industry Page, SWOT Analysis, case studies and other relevant articles

Snippet of search results with link to view all results

Related videos

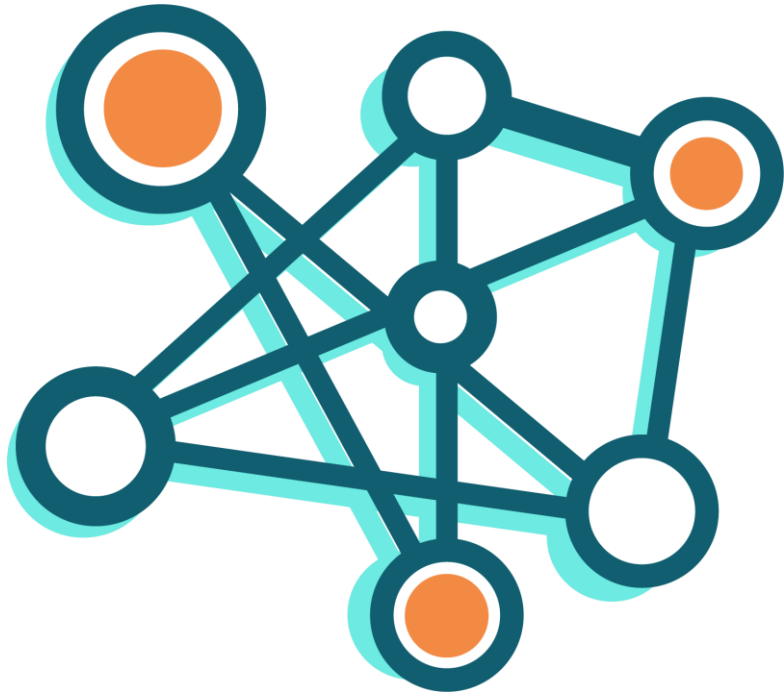
# The EBSCO Scholarly Graph (ESG)

# EBSCO Scholarly Graph (ESG)



- Built by aggregating metadata from trusted sources like OpenAlex and Crossref
- Captures the relationships between works, authors, organizations, topics, and more
- Updated daily

# EBSCO Scholarly Graph (ESG)



- Consists of close to 1 billion entities
- Between the entities, we are storing almost 4 billion relationships such as cites, authors, and more included in the Builde ontology

Learn more about the Builde ontology at <https://bibfra.me/vocab/scholar>

# Citation Discovery



Academic Journal

## Automated Versus Human Agents: A Meta-Analysis of Customer Responses to Robots, Chatbots, and Algorithms and Their Contingencies

By: [Gelbrich, Katja](#); [Roschk, Holger](#); [Miederer, Sandra](#); [+1 more](#) • In: *Journal of Business Ethics*, 2025, Vol. 211, No. 1-26 (26p) • Business Source Ultimate

This meta-analysis examines when three types of automated agents (AAs)—robots, chatbots, and algorithms—interact with human agents (HAs) in marketing roles. An analysis of 943 effect sizes from 33 studies is presented.

**Subjects:** [Consumer behavior](#); [Artificial intelligence](#); [Robots](#); [Algorithms](#); [+2 more](#)

Access options

🗨️ Cited by 3

🔍 Generate AI Insights

### Cited by

"Automated Versus Human Agents: A Meta-Analysis of Customer Responses to Robots, Chatbots, and Algorithms and Their Contingencies." has been cited by 3 other articles.

Full text

In this database

Peer reviewed | Academic Journal

### From Tools to Agents: Meta-Analysis of Customer Acceptance of AI.

By: [Li, Bingqing](#); [Lai, Edward Yuhang](#); [Wang, Xinyu](#); [+1 more](#) • In: *Journal of Business Ethics*, 2025, Vol. 211, No. 1-26 (26p) • Business Source Ultimate

As artificial intelligence (AI) becomes more autonomous and socially present, it is critical to understand how people accept AI not just as a technological tool...

Article

### Anthropomorphism of virtual influencers: A congruence perspective

By: [Yijie Cao](#); [Yongheng Yao](#); [Fang Wang](#) • In: 2025 • DOI: 10.1016/j.jretconser.2025.104580 • Cited by: 2

Peer reviewed | Academic Journal

### More Warmth and Less Competence? Navigating the Positive Outcomes of Kindchenschema Cuteness in AI Agents' Service Failure.

By: [Fang, Junbing](#); [Li, Yushu](#); [Li, Jinfeng](#); [+1 more](#) • In: *International Journal of Human-Computer Interaction*, Dec2025 • Business Source Ultimate

- ↓ Citation count highest
- Citation count highest
- Citation count lowest
- Published date newest
- Published date oldest

# References

← Results

✓ Peer reviewed | Academic Journal

## The Trajectory of Confidence: E Consumer Choice.

Published in: Journal of Marketing Research (JMR),  
Database: Business Source Ultimate  
By: Rocklage, Matthew D.; Berger, Jonah; Boghrati,

Access options ▾ Download

Details **References** Cited by 1

Details **References** Cited by 1 More

Full text In this database

Published date newest ▾

Article

**Nursing students' clinical judgment skills in simulation and clinical placement: a comparison of student self-assessment and evaluator assessment**

By: Anne Mette Høegh-Larsen; Marianne Thorsen Gonzalez; Inger Åse Reiersen • In: 2023 • DOI: 10.1186/s12912-023-01220-0 • Cited by: 29

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Peer reviewed | Academic Journal

**Beyond Sentiment: The Value and Measurement of Consumer Certainty in Language.**

By: [Rocklage, Matthew D.](#); [He, Sharlene](#); [Rucker, Derek D.](#); +1 more • In: Journal of Marketing Research (JMR), Oct2023 • Business Source Ultimate • Cited by: 23

Sentiment analysis has fundamentally changed marketers' ability to assess consumer opinion. Indeed, the measurement of attitudes via natural language has influenced how marketing is practiced on a day-to-day basis. Yet recent findings suggest that sentiment...

Access options ▾

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Peer reviewed | Academic Journal

**Attribute Embedding: Learning Hierarchical Representations of Product Attributes from Consumer Reviews.**

By: [Wang, Xin](#); [He, Jiaxiu](#); [Curry, David J.](#); +1 more • In: Journal of Marketing, Nov2022 • Business Source Ultimate • Cited by: 52

Sales, product design, and engineering teams benefit immensely from better understanding customer perspectives. How do customers combine a product's technical specifications (i.e., engineered attributes) to form abstract product benefits (i.e., meta-...

Access options ▾

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Article

**Overconfidence in news judgments is associated with false news susceptibility**

By: Benjamin Lyons; Jacob Montgomery; Andrew M. Guess • In: 2021 • DOI: 10.1073/npas.2019527118 • Cited by: 136

# Retraction Indicators




Academic Journal



## **RETRACTED ARTICLE:** Construction of Organisational System of Enterprise Knowledge Management Networking Module Based on Artificial Intelligence.

 This resource is retracted

[Retraction notice](#) 

**By:** [Lei, Zhizhong](#); [Wang, Ling](#) • **In:** Knowledge Management Research & Practice, Dec2024, volume 22, issue 6, pages XXXVI-XLVIII • Business Source Ultimate

A retraction to the **article** "Construction of Organisational System of Enterprise Knowledge Management Networking Module Based on Artificial Intelligence" that was published in a previous issue of the periodical, is presented.

**Subjects:** [Knowledge management](#); [Artificial intelligence](#)

Access options 

 Cited by 37

# People Pages Powered by Linked Data



Peer reviewed | Academic Journal

## THE IMPACT OF DIGITAL PROFILE ENRICHMENT ON CHARITABLE GIVING ON SOCIAL NETWORKING SITES.

By: [Tan, Xue \(Jane\)](#); [Lu, Yingda](#); [Wu, Junjie](#); +1 more • In: *MIS Quarterly*

In the last decade, social networking platform designers have made no small amount of social good by elevating the prominence of individual donation information on their sites.

Subjects: [Social networks](#); [Charitable giving](#); [Online profiling](#); [Disclosure](#)

Access options

More like this

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Author

**Yingda Lu**

33 total works 418 cited by count 40 co-authors

Disciplines: [Sociology and Political Science](#); [Social Psychology](#); [Computer Science Applications](#); [Information Systems](#); [Management Science and Operations Research](#)

Topics: [Digital Marketing and Social Media](#); [Mental Health via Writing](#); [Open Source Software Innovations](#); [Expert finding and Q&A systems](#); [Innovation Diffusion and Forecasting](#)

Last known institutions: [Decision Sciences \(United States\)](#); [University of Illinois Urbana-Champaign](#); [Illinois College](#); [University of Illinois Chicago](#)

Data: [OpenAlex](#); [Research Organization Registry](#)

Help us make People Pages better - send us your feedback

Top co-authors

[Yuheng Hu](#)

44 publications • 7 with this author

[Yong Tan](#)

242 publications • 7 with this author

[Keran Zhao](#)

18 publications • 5 with this author

Show more

Works by Yingda Lu | Search by author name

Full text

Published date newest

Peer reviewed | Academic Journal

**Is IT That You Can't Learn, Or You Won't Learn? Technology-Enabled Monitoring and Heterogeneity in Sales Performance.**

By: [Lu, Yingda](#); [Bellos, Ioannis](#); [Greenwood, Brad N.](#); +1 more • In: *Manufacturing & Service Operations Management (M&SOM) (INFORMS)*, Dec2025 • *Business Source Ultimate* • Cited by: 0

Problem definition: This work investigates the effect of technological monitoring on salesforce efficacy. While prior research has investigated the creation of incentive packages to resolve the principal-agent problem, the efficacy of increasingly inexpensive and...

Peer reviewed | Academic Journal

**THE IMPACT OF DIGITAL PROFILE ENRICHMENT ON CHARITABLE GIVING ON SOCIAL NETWORKING SITES.**



# EBSCO AI Tools

# Natural Language Search Mode (NLS)

Searching: Business Source Ultimate

What are the most effective monetary strategies for fostering growth in a high-inflation environment?

All filters (0) Full Text Peer Reviewed All dates Source type

Natural language search [How does it work?](#) [Show refined query](#)

All results Articles News Reports Video

**You may also ask...**

- [Which financial strategies yield the best results for business expansion during periods of high inflation?](#)
- [How can companies best navigate monetary challenges to achieve growth in an inflationary environment?](#)
- [What investment approaches are most successful for promoting economic growth when inflation is high?](#)

Results: 5,315

**Refined query**

((monetary strategies OR monetary policies OR fiscal measures OR monetary tools) AND (fostering growth OR promoting growth OR stimulating growth OR economic growth) AND (high-inflation OR high inflation OR inflationary environment OR inflation))

OK

# AI Insights

Generate AI Insights



Peer reviewed | Academic Journal

## What Drives Investors' Choices? The Role of Frictions.

By: [CHOUKHMANE, TAHA](#); [DE SIENNE, ANNE](#)  
pages 5-48 (44p) • Business Source

We study the role of risk preferences in investors' active choice in response to different risk levels.

Subjects: [401\(k\) plans](#); [Portfolio management](#)

Access options

More like this

Generate AI Insights

• A  
2-

### Insights

- The study reveals that 94% of investors prefer holding stocks in their retirement accounts, with their preferred equity share declining with age, suggesting that frictions, rather than risk aversion, are the primary driver of limited stock market participation.
- The estimated coefficient of relative risk aversion (CRRA) is 2.54, indicating moderate risk aversion among retirement investors, which is lower than typical estimates in existing literature.
- The estimated portfolio adjustment cost is \$156, which is necessary to explain investors' tendency to stick with the default asset allocation, highlighting the role of frictions in portfolio decisions.
- The model demonstrates that frictions, such as fixed adjustment and participation costs, significantly impact investors' observed choices, creating a large gap between these choices and their underlying preferences.
- The study's identification strategy allows for the separate estimation of risk aversion and the elasticity of intertemporal substitution (EIS) in the presence of choice frictions, providing a more accurate understanding of investors' true preferences.

Disclaimer: These insights are generated by AI based on the content of the source document. Information quality may vary and AI Insights should be validated for accuracy. Insights are newly generated with each request and are not reproducible.

Did you find these insights helpful?

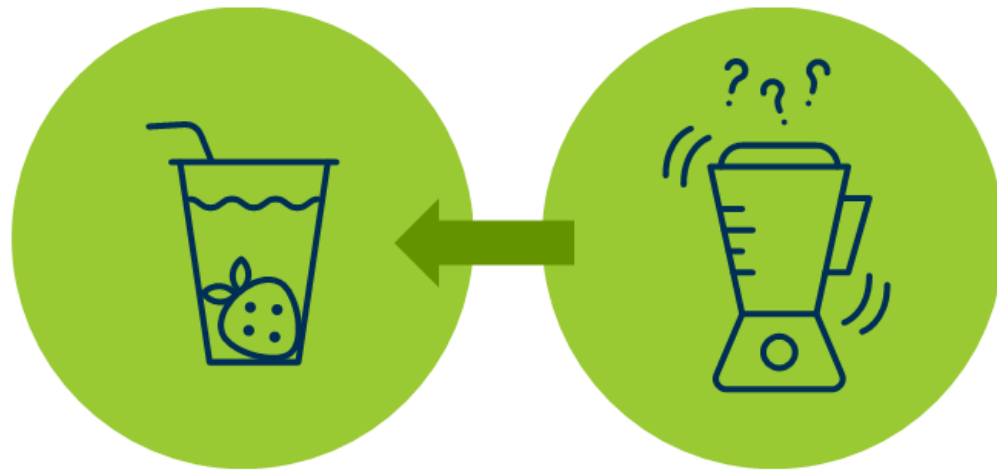
Yes

No

# AI Insights Grounding

## Regular GPT

Vast Information  
from Web

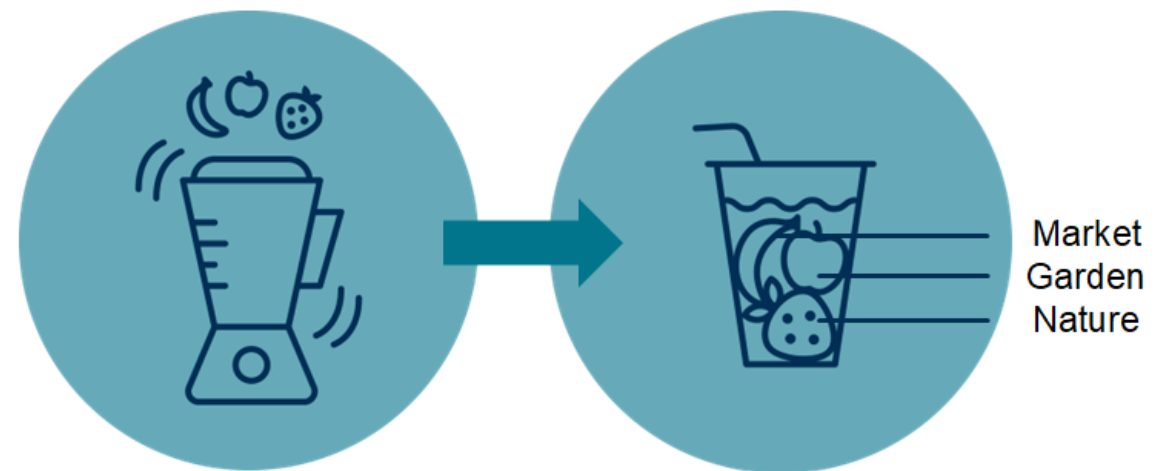


Risky Data

LLM trained only on  
Open Web Data is  
prone to misinformation  
and hallucinations

## EBSCO AI

Authoritative data from  
trusted and verified sources

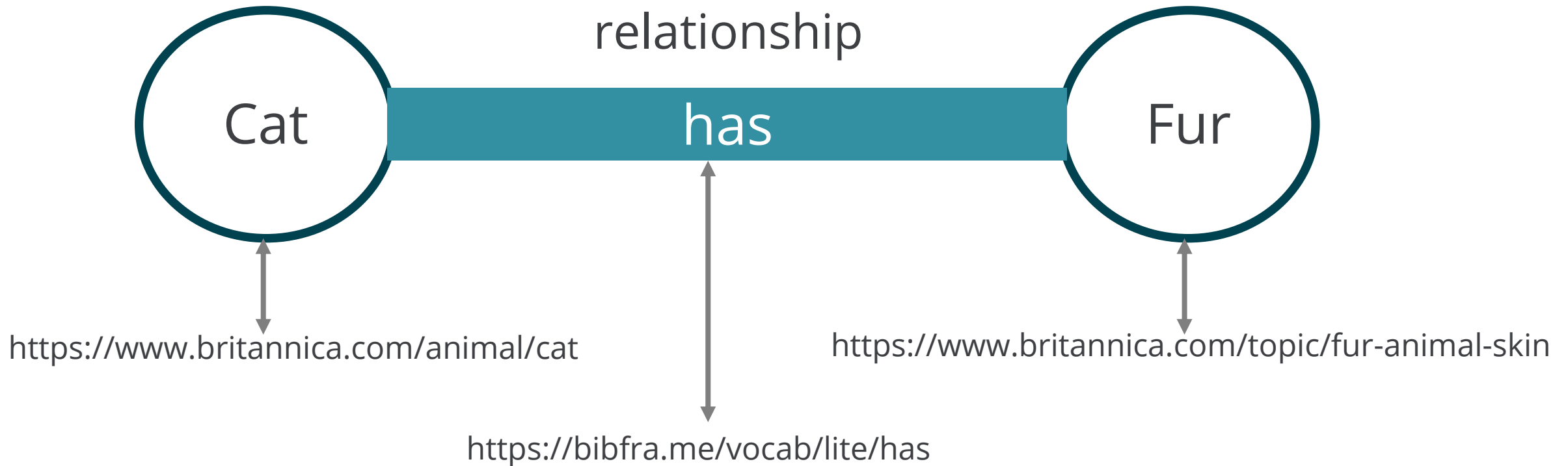


Authoritative/Trustworthy  
Data

Market  
Garden  
Nature

# EBSCO Linked Data

- Very well described data in a machine-readable way




# AI Insights – A Few Important Notes

- LLM provider is not allowed to store EBSCO's content nor search history.
- LLM provider is not allowed to train LLM with EBSCO's content nor search history.
- LLM provider is not allowed to train LLM with copyrighted Publisher content.
- If AI Insights fail to generate, it could be due to article length or publisher permissions.
- Model Selection: [AWS's NovaLite](#)



# GenAI Recommendations (More like this)

Peer reviewed | Academic Journal



## What Drives Investors' Portfolio Choices? Separating Risk Frictions.

By: [CHOUKHMANE, TAHA](#); [DE SILVA, TIM](#) • In: *Journal of Finance (John Wiley & Sons, Inc)* pages 5-48 (44p) • Business Source Ultimate

We study the role of risk preferences and frictions in portfolio choice using variation in 401 active choice in response to different default funds imply that, absent participation friction

Subjects: [401\(k\) plans](#); [Portfolio management \(Investments\)](#); [Portfolio performance](#); [Asset](#)

[Access options](#) [More like this](#) [Generate AI Insights](#)

### More like

Peer reviewed | Article

## Results vs. Process: Ana Common Investment Po

By: Blanchett, David M.

[Access now \(PDF\)](#) [View det](#)

Did you find this recommendation

### Abstract

- Formal investment processes especially in 401(k) plans. This p investment policy statement, or provide the plan sponsor with s not clear whether doing so lead explores the actual benefit of fo monitoring criteria: underperfo effect of a change in portfolio m

[Previous](#)

Details [References](#) [More like this](#) [More](#)

Peer reviewed | Article

### Results vs. Process: Analyzing the Future Benefit of Common Investment Policy Statement Provisions.

By: [Blanchett, David M.](#) • In: *Journal of Financial Planning*, Nov2009 • Business Source Ultimate

- Formal investment processes are becoming increasingly popular especially in 401(k) plans. This process is typically codified in an investment policy statement, or PS. While following an IPS can provide the plan sponsor with some degree of legal protect... [Show more](#)

Peer reviewed | Article

### "Do it myself" or "do it for me"? : focusing on behavioural and needs aspects of investment decision among retirement plan participants.

By: [Lim, HanNa](#); [Stebbins, Richard](#); [Sholin, Travis](#) • In: *Applied Economics Letters*, Feb2025 • Business Source Ultimate

Using primary data from 388 employer-sponsored retirement plan participants, this study examines factors related to the decision between self-directed and pre-determined investment options (i.e. target date funds and risk-based portfolios). Results from... [Show more](#)

Article

### Morningstar: Liquidity Top of Mind for Private Assets in DC Plans.

By: [Baez, Valentina](#) • In: *Plan Adviser News*, 2/27/2026 • Business Source Ultimate

Safely investing 401(k) plan assets in private equity may require more liquidity—sometimes as much as 40% of the portfolio.

Article

### Bloomberg Hit With 401(k) Mismanagement Complaint.

By: [Van Bramer, James](#) • In: *Plan Adviser News*, 1/29/2026 • Business Source Ultimate

Plaintiffs accuse the company of allegedly maintaining funds that continuously underperformed decades.

Article

### OneDigital Adds Alts to Personalized Portfolios for DC Plans.

By: [Baez, Valentina](#) • In: *Plan Adviser News*, 1/20/2026 • Business Source Ultimate

Private investments have been introduced into OneDigital's Personalized Portfolio program for 401(k) plan sponsors.

Article

### Is Private Equity Right For Your 401(k)? A Look At Potential Risks And Rewards.

By: [Erb, Kelly Phillips](#) • In: *Forbes.com*, 8/29/2025 • Business Source Ultimate

President Trump has signed an executive order that could pave the way for the use of private equity (PE) and alternative assets in retirement savings accounts.

Article

### 401(k) plan sponsors expand financial wellness offerings.

By: [Nicholson-Messmer, Elijah](#) • In: *Ebn.benefitsnews.com*, 9/25/2025 • Business Source Ultimate

As 401(k) balances continue to grow, advisers say it's crucial that employees are educated on how to effectively manage their portfolios.

Article

### Unlocking 401(k) Innovation: Litigation Risk Is Stifling Thoughtful Stewardship.

In: *AICIO News*, 9/24/2025 • Business Source Ultimate

How the recent executive order on private assets in defined contribution plans could pave the way for investment committee excellence.

Article

# Personalized Experience with MyEBSCO Account

# MyEBSCO Account

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**EBSCOhost**

Business Searching

My dashboard ^

- Projects
- Saved
- Recent activity
- Alerts

Research tools

- Home
- Advanced search
- Help

Searching: All databases (3)






Search articles, books, journals & more

Linked Full Text Peer Reviewed All dates v


Natural language search

## Business Searching Interface

### Leading Publications in this Database

-   
Business Magazines
-   
Accounting & Finance Journals
-   
Management Journals
-   
Marketing & Sales Journals
-   
MIS & POM Journals

MyEBSCO

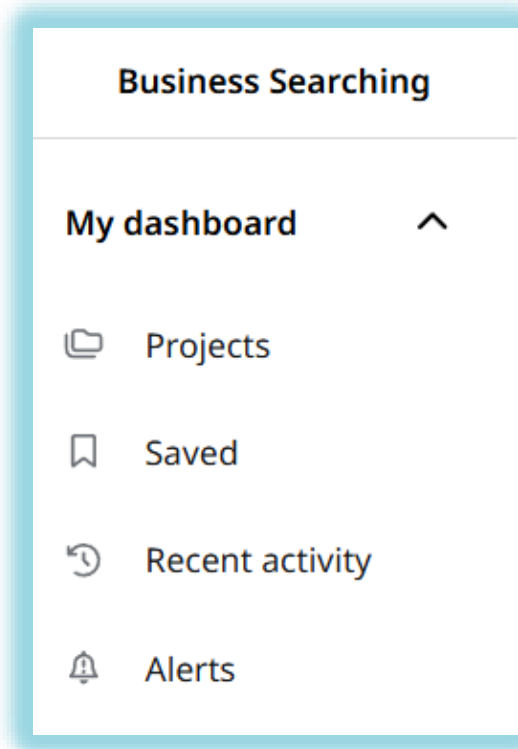


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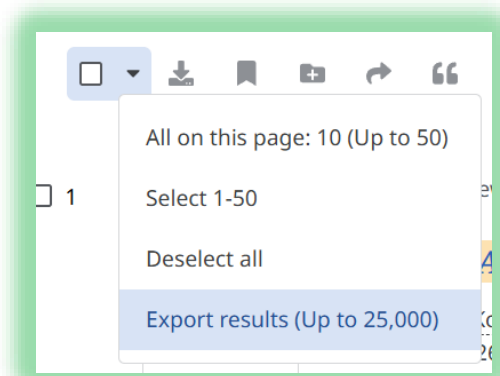
- My preferences
- Manage your account

Sign out of MyEBSCO

# Benefits of MyEBSCO Account



- Set up search and journal alerts
- Save articles and searches
- Create Projects
- Sync saved items across devices
- Export metadata of up to 25 000 records



# Creating MyEBSCO Account (possible only through campus network)

The diagram illustrates the process of creating a MyEBSCO account through a campus network. It is divided into three main stages:

- MyEBSCO Home Page:** The user is greeted with "Hello, researcher!". A "MyEBSCO" logo is highlighted. A "Create an account" button is highlighted in orange. A "Sign in to MyEBSCO" button is also visible.
- Registration Form:** The user is prompted to "Continue with Google" or "continue with email". The form includes fields for "First name" (filled with "EBSCO Trainer"), "Last name (optional)", "Email address" (filled with "YourEmailAddress@something.xx"), and "Create password". The password requirements are listed:
  - ✗ One number
  - ✗ One special character
  - ✓ Do not include email address
  - ✓ Six character minimum
  - ✓ Do not include username
  - ✓ Do not include common phrasesA checkbox for consent is checked. A "Create account" button is highlighted in orange.
- Account Created:** A green checkmark icon is shown above the text "Account created". Below it, the message reads: "Your account has been created. Please sign in to continue." A "Sign in" button is highlighted in orange.

# Remote Access to EBSCO Platforms via Anelis Plus

# <https://info-edu.ro/activare-cont>

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Prenume

Nume

E-mail

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Parola

Confirmare parola

[Esti deja inregistrat?](#)

# <https://accesmobil.romdidac.ro/login>

**Select Resource**

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EBSCOhost Research Databases

**EBSCO**  
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EBSCO Discovery Service

**Business Searching Interface**

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BUCHAREST**

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Continue

Sign in with library card barcode

**Sign on is automatic within campus network. For off campus access please your MyEBSCO credentials**

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Discover articles, ebooks, journals, and more. Start a search to begin.

Start a search

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**Home screen without signing into MyEBSCO (anonymous sign-in via campus network)**

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**Home screen with signing into MyEBSCO**



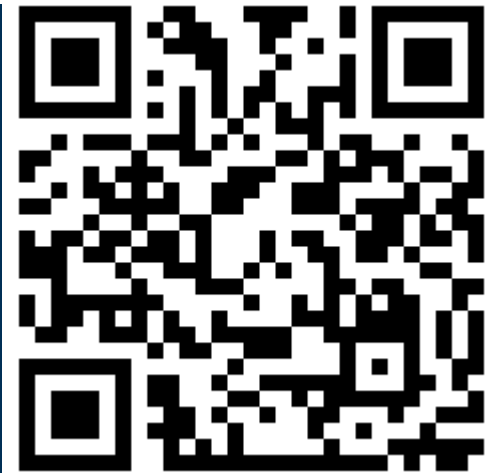


<https://research.ebsco.com/c/o7cn73/topics>

# Useful Resources

- [Business Searching Interface - Quick Start Guide](#)
- [EBSCO eBooks on the New EBSCO Interfaces User Guide](#)
- [EBSCO Mobile App - Quick Start Guide](#)
- [Artificial Intelligence \(AI\) – Quick Start Guide](#)
- [What is the EBSCO Scholarly Graph?](#)
- [Searching with Field Codes](#)

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